

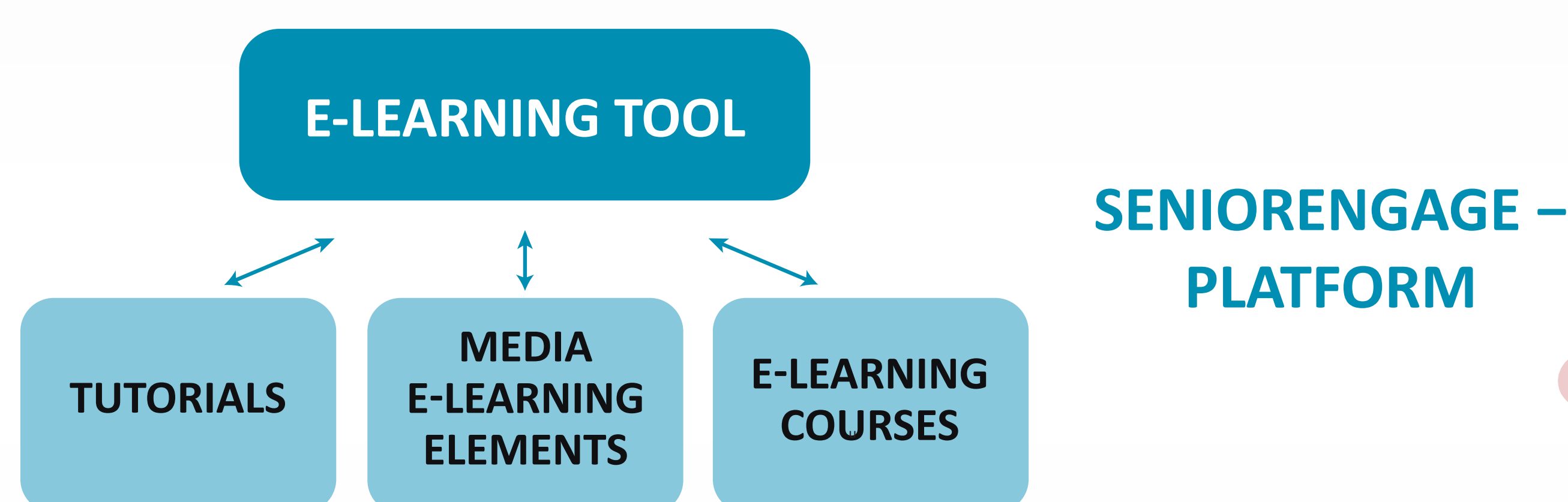
SENIORENGAGE-PROJECT

CONNECTS SENIOR AND YOUNG PROFESSIONALS

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BACKGROUND

- Demographic change brings many challenges to face in labour market.
- More and more seniors with good health are retiring, which means losing valuable tacit knowledge.
- SENIORENGAGE-project addresses the need to help retired senior professionals retain their sense of self-worth and continue to participate in society in the post-retirement years
- SENIORENGAGE is financed by the European Commission EU-Ambient Assisted Living (AAL) Joint Programme "ICT based solutions for Advancement of Social Interaction of Elderly People".



OBJECTIVES

- To provide a tool by which seniors and new professionals may network with each other.
- To allow senior professionals to continue their professions by mentoring younger generations through shared knowledge and expertise.
- To able seniors to contact with their profession by interacting with other seniors from their field and to form interest groups based on e.g. hobbies and professions.



RESULTS

SENIORENGAGE platform is made up of two main modules with the aim to promote intergenerational education and cooperation.

- 1) E-learning tool will deliver a step-by-step course on the basics of use of the Internet
- 2) Professional Self-Worth Network will allow senior professionals to continue their professions by mentoring younger generations through shared knowledge and expertise.

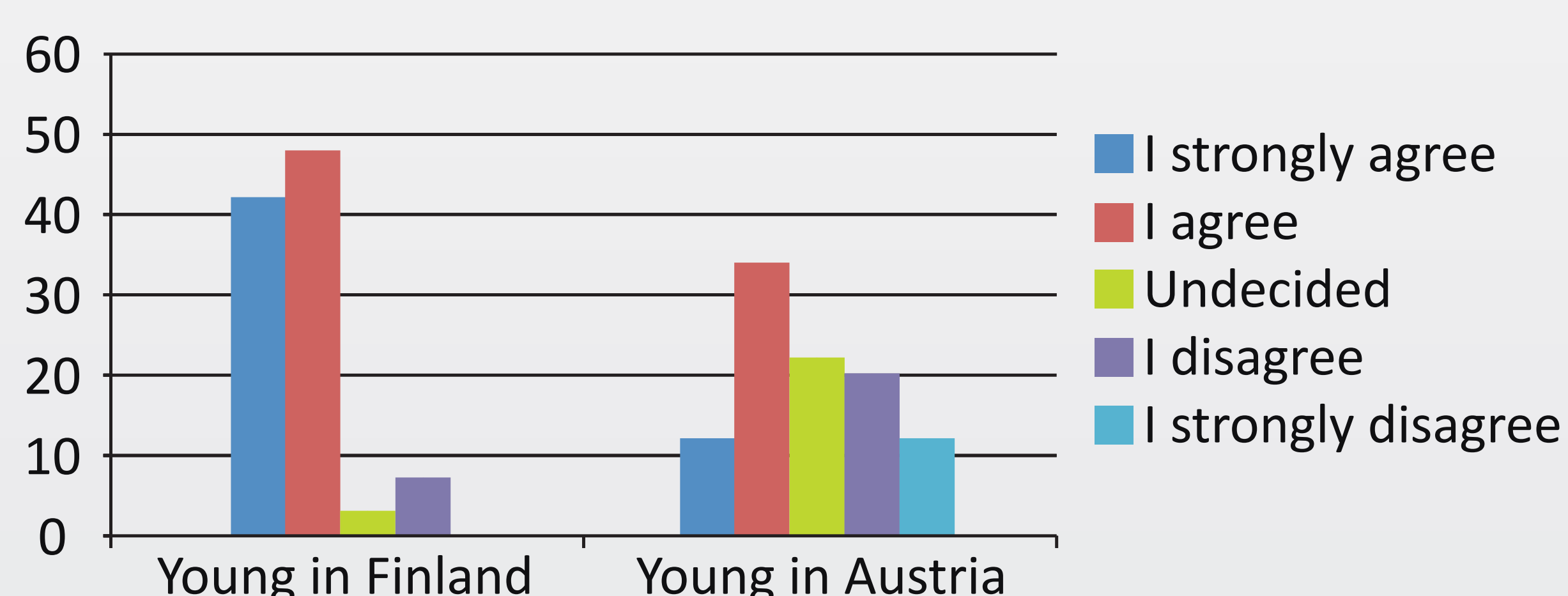


FIG 1: The knowledge and skills of retired professionals in my domain of work is still of high value (%)

CONCLUSION

The pilot survey with online structured questionnaires was conducted in Finland by JAMK (n=41) and in Austria by CURE (n=41). Young professionals were asked their attitudes towards senior or retired professionals (fig.1 & 2):

- The overall attitudes towards retired professionals were positive and the young would likely ask help for their problems from senior professionals.
- The young professionals emphasized the importance of transferring the tacit knowledge of seniors to new generation.
- These positive findings will assist in building up a productive ground for mentoring.

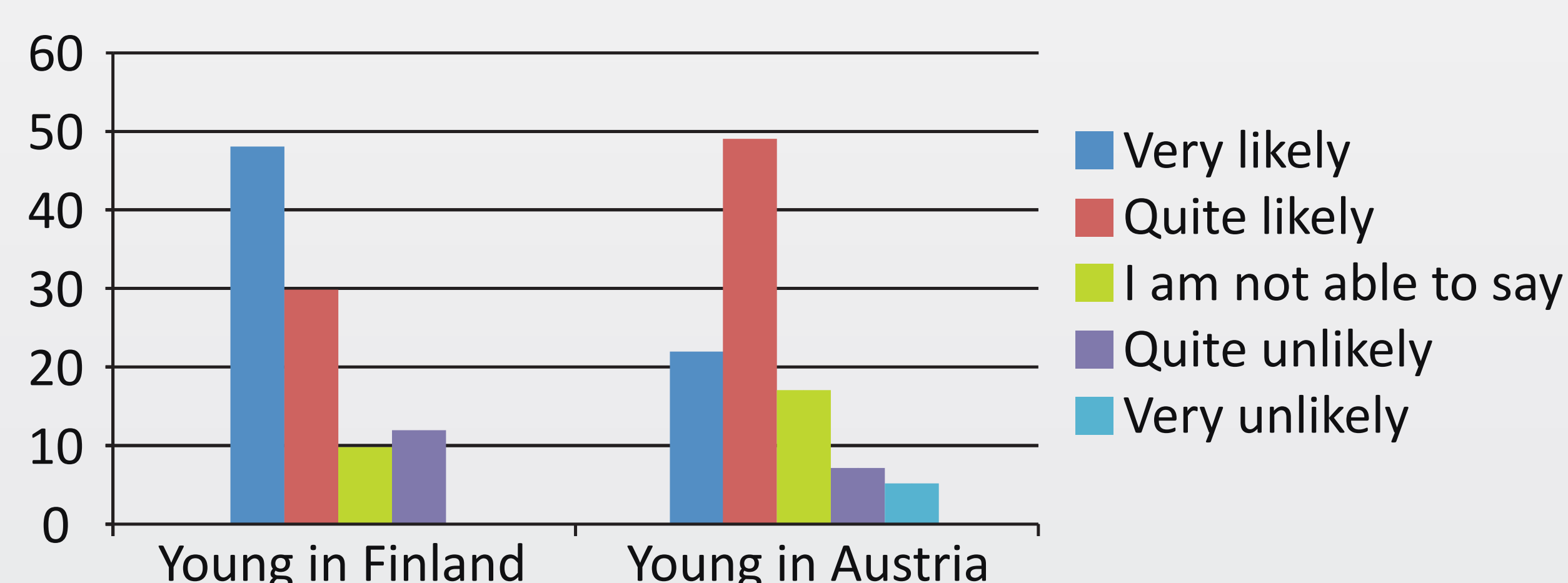


FIG 2: Likelihood to ask help from retired professionals (%)

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